

PRIVACY STATEMENT

PLEASE READ THIS PRIVACY STATEMENT CAREFULLY.

Privacy is very important to us. We also understand that privacy is very important to you. This Privacy Statement tells you how we protect and use information that we gather through this InstaMD Application (the "Application"). This Privacy Statement is intended for a U.S. audience.

This Privacy Statement was last revised on Sep 20, 2018. We may change this Privacy Statement at any time and for any reason.

Please read our Terms of Use to understand the general rules about your use of this Application. Except as written in any other disclaimers, policies, terms of use, or other notices on this Application, this Privacy Statement and the Terms of Use are the complete agreement between you and InstaMD with respect to your use of this Application.

INTRODUCTION

This Application is owned and operated by InstaMD. InstaMD is the name we use to refer to our whole business, including InstaMD, LLC. and any of the companies that it controls, such as its subsidiaries and affiliates. When we use the words "we" or "our," we mean InstaMD. The information we receive, and how we use it, depends on what you do when using the Application.

We collect and use both personal information (information that is identifiable to you personally) and non-personal information about you through this application. Please see below for a definition of personal and non-personal information, and how InstaMD may use them.

WHAT IS PERSONAL INFORMATION?

Personal information is information we collect through this Application that can specifically identify you and your Followers. Personal Information includes, but is not limited to:

- User Name
- First name
- Last name
- Biometric Health Data
- App Activity
- Phone number
- Device Serial Number
- E-mail address
- Model Number
- Other device identifiers that may identify you
- Cell Phone Camera & Photo library

HOW DOES INSTAMD COLLECT AND USE YOUR PERSONAL INFORMATION?

We may keep and use personal information from you through this Application to provide you with access to this Application. In addition, we may collect and use your personal information:

- If you are a Patient, to transmit data to your Health Care Provider
- To send you push notification, such as to let you know of recent updates
- To respond to your requests
- To develop records including records of your personal information
- For analytical purposes and to research, develop and improve programs, products, services and content
- To create a set of data that has only non-personal information. In this case, we would remove your personal identifiers (your name, biometric data, etc.) and we may treat it like other non-personal information
- To enforce this Privacy Statement and other rules about your use of this Application
- To protect our rights or property
- To protect someone's health, safety or welfare
- To comply with a law or regulation, court order or other legal process

DOES INSTAMD EVER SHARE PERSONAL INFORMATION WITH THIRD PARTIES?

InstaMD will not share your personal information collected from this Application with an unrelated third-party without your permission, except as described below. Note that we do not consider health care providers that utilize our services on your behalf, or insurers that pay for your care, to be third parties.

In the ordinary course of business, we will share some personal information with companies that we hire to perform services or functions on our behalf. In all cases in which we share your personal information with a third-party, we will only allow them to keep, disclose or use your information to provide the services we asked them to provide. We will not sell, exchange or publish your personal information, except in conjunction with a corporate sale, merger, dissolution, or acquisition.

We may be required to release your Personal Information in response to a court order, subpoena, search warrant, law or regulation. We may cooperate with law enforcement authorities in investigating and prosecuting Application users who violate our rules or engage in behavior which is harmful to other users (or illegal). In addition, we may keep, disclose, and use your Personal Information in order to comply with FDA and other governmental guidance, directions, regulations, and laws.

We may disclose your personal information to third parties if we feel that the disclosure is necessary to:

- Enforce this Privacy Statement and the other rules about your use of this Application
- Protect our rights or property
- Protect someone's health, safety or welfare

- Comply with a law or regulation, court order or other legal process

WHAT IS NON-PERSONAL INFORMATION?

Non-personal information is information we collect through this Application that does not identify you as an individual. It may include information such as the following:

- The date and time you access our Application
- The links within the Application on which you click
- Pages you visit on our mobile site
- How you use this Application
- Application performance

WHAT DOES INSTAMD DO WITH NON-PERSONAL INFORMATION?

Because non-personal information cannot identify you, there are no restrictions on the ways that we can use or share non-personal information. We are always looking for ways to better serve you and improve this Application. We will use non-personal information from you to help us make this Application more useful to users. We also will use non-personal information for other business purposes. For example, we may use non-personal information or aggregate non-personal information to:

- Create reports for internal use to develop programs, products, services or content
- Customize the information or services that are of interest to you (including determine which features to show.
- Share it with third parties

WHAT ABOUT PRIVACY ON OTHER APPLICATIONS?

This Application may contain links to other apps or websites. Some of those websites or apps may be operated by InstaMD, and some may be operated by third parties. We provide the links for your convenience, but we do not review, control, or monitor the privacy practices of websites or apps operated by others. This Privacy Statement does not apply to any other Application or website, even if operated by InstaMD. We are not responsible for the performance of Applications or websites operated by third parties or for your business dealings with them. Therefore, whenever you leave this Application we recommend that you review each Application or website's privacy practices and make your own conclusions regarding the adequacy of these practices.

DOES INSTAMD EVER COMMUNICATE DIRECTLY WITH USERS TO THIS APPLICATION?

We may contact you periodically through this application using secure two-way messaging as part of the services that we or your health care team provide.

CALIFORNIA "DO NOT TRACK" DISCLOSURES

California law (CalOPPA) requires InstaMD to let you know how we respond to web browser "Do Not Track (DNT) signals". Because there currently is not an industry or legal standard for recognizing or honoring DNT signals, we do not honor Do Not Track requests at this time.

WHAT ABOUT APPLICATION SECURITY?

Security is very important to us. We also understand that security is important to you. We take reasonable steps to protect your personal information from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. You should keep in mind that no online database or Internet transmission is ever 100% secure or error-free. You acknowledge that you are solely responsible for maintaining the confidentiality and security of any of your data available via the Application on your mobile device, by using an ID and password credentials for your mobile device.

HOW TO CONTACT INSTAMD

If you have questions or comments about this Privacy Statement, please use using one of the following methods:

Mail:

InstaMD LLC
23890 Copper Hills Dr, Ste 126
Valencia, CA 91354

Email: info@instamd.co